

SURVEY OF SPORTS TOURISM IN TRENGGALEK REGENCY BASED ON THE WORK PROGRAM OF THE INDONESIAN NATIONAL SPORTS COMMITTEE

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Abstract

The purpose of this research is to find out the Sports Tourism Survey in Trenggalek Regency Based on the Work Program of the Indonesian National Sports Committee. This research is a type of qualitative research. Using the survey method. Data collection techniques using observation, interviews, and documentation. The results showed that in carrying out the authorities, duties and responsibilities of the Trenggalek Regency KONI, it received budget support from grants from the Trenggalek Regency Regional Government through the Trenggalek Regency Youth and Sports Education Office. The budget is managed in its use, namely for the secretariat of the Trenggalek Regency KONI, the programs of the Trenggalek Regency KONI and the main program of sports branch organizations. With the budget grants obtained, KONI Trenggalek Regency is trying to maximize the programs that have been planned. Based on the results of the research and discussion related to the evaluation of sport tourism policies in Trenggalek Regency, the researchers can conclude that the development of sport tourism in Trenggalek Regency is hampered due to the co-19 pandemic. Various events that were scheduled to be held were cancelled. Various infrastructures in sport tourism destinations in Trenggalek Regency are in the rehabilitation stage and some are hampered due to budget constraints. The sports tourism development program in Trenggalek Regency is still unclear because currently Trenggalek Regency is only focused on fostering outstanding athletes and limited human resources in managing sport tourism in Trenggalek Regency. Sports tourism brings many benefits to the community's economy. Through sport tourism, regions can promote according to their potential so that a good marketing effect appears to invite tourists and investors in that direction. Sports tourism has proven to be able to build community pride and trust in their area. Sports tourism as infrastructure strengthening, through sports tourism events, to repair and build roads. Therefore, the development of sports tourism in an area cannot be carried out alone by an agency, organization or group. Various elements must work together to unite the vision and mission to develop sport tourism in Trenggalek Regency.

Keywords: Sports Tourism, Trenggalek Regency

INTRODUCTION

Human activities in this modern era have experienced a lot of progress, where sports were originally just for physical health, now recreational sports are developing which are popular with the community (Bridge, Jones, & Drust, 2011). Sports activities which are carried out correctly, regularly and programmed make the whole person feel calmer, more comfortable and at ease (Sumantri, Hidayat, & Juriana, 2021). The encouragement of sports culture causes it to become part of human life and is aware of the importance of health and spiritual satisfaction (Nugroho,

Hidayatullah, Doewes, & Purnama, 2023). Tourism is a large system with overall activities, with components, such as ecology, socio-culture, economy, politics, and others. If you look at tourism as a system, tourism analysis cannot be separated from other subsystems such as economics, political culture and so on which are interconnected (Mulyana, 2018). Sports tourism is a new growth industry that is now being recognized by government agencies, which are committing increasing resources to its development (Pauweni, Rahayu, Winarno, Amali, & Setyawati, 2022). In almost all countries in the world including Indonesia,

sports tourism is a priority in its development so that currently the sports sector is used as a tourist destination, especially sports that take advantage of nature, for example mountains, hills, forests, cliffs, rivers and beaches (Kusuma, Nurcahyo, Wahono, & Festiawan, 2020).

Sports and tourism are two disciplines that can be combined so that they have a lot of power and influence on economic growth in Indonesia in general (Fajrila & Sepdanius, 2020). Sports tourism as a field of study creates various problems which cannot be analyzed and solved by a simple combination of approaches previously applied to the fields of sport and tourism, respectively (Lelono, Sabarini, & Riyadi, 2019). It is hoped that various sport tourism events will emerge in each region in Indonesia one by one to increase economic growth and make these events one of the priority icons in the region (Vanagosi & Dewi, 2019). In addition to the promising effects of economic growth, event sport tourism can also be a positive platform (Lismadiana, 2021). For the public, prospective athletes and professional athletes in their fields (Falaahudin & Sugiyanto, 2013). To get maximum results the agenda and schedule must be worked on seriously with a mature concept, various elements of government, the private sector and the community must support each other to create an extraordinary sports tourism event as expected (Wijayanti, Dwi Gansar Santi, Soegiyanto, 2016). The development of the tourism industry in Trenggalek is increasing. This can be proven by various kinds of tourism industries that can be found in several areas of Trenggalek Regency. Starting from lodging, restaurants or restaurants, travel services, transportation, development of tourist destinations, recreational facilities, and tourist attractions.

With the various destinations owned by Trenggalek Regency, it is not impossible that in the future there will be several new sport tourism projects that have sprung up. But in expanding and managing sports tourism destinations, collaboration between

the government and the private sector is needed. The pattern of improvement and the grand design of structured tourism development can realize and improve the tourism industry, especially sports tourism which has an impact on various groups, for example foreign domestic tourists, athletes, tour managers/guides, the surrounding community and of course will affect the regional assets of Trenggalek Regency.

Seen in 2020, Trenggalek Regency through the local government is innovating by making a spectacular event, namely "Satusfest Trenggalek 2020". The event is a forum for one hundred events from various competitions held in one year held in Trenggalek Regency. In this event, there are many event numbers in one year, including sports tourism events, for example, Durio Forest Run International Durio Forestry, WTL Mountain Bike Cruising, Paragliding Trip of Indonesia (Trol), National Stand Up Paddle Race, Pre Paragliding National Championship, Independence Rock Climbing, Sea Kayaking Marathon, Trenggalek Triathlon National Championship, Trenggalek City Health Run.

The unexpected and unwanted thing appeared in Indonesia in early 2020, a virus that first appeared in China called Covid-19 (Sars-Cov-2). With the pandemic that is currently happening around the world and recommendations from WHO (World Health Organization), central and local government officials, the ministry of health, the Covid-19 task force team, the "Satus Fest Trenggalek 2020" event has been cancelled. The pandemic has not only affected a few sectors, but the majority of all have been affected. The health of many people who have contracted Covid-19 has declined, the economic sector has weakened erratically, tourism development has stagnated and the sports sector has fallen into suspended animation.

METHOD

This research is a type of qualitative research. Using the survey method. Data collection techniques using observation,

interviews, and documentation. Analyzing data requires methodical searching, compiling it from interviews, field notes, and documentation, categorizing it, breaking it down into synthesis units, organizing it into patterns, selecting the most relevant and important aspects to study, and drawing conclusions in a way that can be easily understood. understood. By researchers and others.

In this study, researchers used formally organized interviews and more casual conversational interviews. Researchers create their own problems and questions to answer in an organized interview. As a result of asking the same question to several representative informants, important information or data is already known, driving the adoption of this methodology.

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Verify the accuracy of data using various sources (triangulation). The triangulation data collection method integrates many information gathering methods with pre-existing databases. Triangulation is a method for verifying the reliability of data by using multiple methods and sources to check the consistency of the information collected.

RESULTS AND DISCUSSION

Trenggalek Regency has abundant natural resources to be exploited, managed and developed. These natural resources are scattered in various areas in Trenggalek Regency and have different characteristics. Starting from the natural resources of rivers, beaches, mountains, cliffs, forests etc. The development of the tourism industry in Trenggalek Regency is increasing from year to year. Evidenced by the many tourism

industries that can be found in several areas of Trenggalek Regency. Starting from lodging, restaurants or restaurants, travel services, transportation, development of tourist destinations, recreational facilities, and tourist attractions. With these abundant natural resources, the tourism sector in Trenggalek Regency is a priority. We can meet various types of tourism in Trenggalek Regency. Within these priorities in developing tourism, the latest is the SADEWA (One Hundred Tourism Villages) program. This tourist village will also be connected to other sectors such as agriculture, fisheries, MSMEs, services, hospitality and so on.

The development of sports tourism in Trenggalek Regency has great potential as an attraction and a means of regional promotion. Likewise, it will have a positive impact on the region and the community as well as small and medium enterprises in the implementation area. Organizing tourism sports in a place directly can also provide benefits to the surrounding community because it can open up opportunities for the provision of food, drinks, both traditional and conventional transportation businesses. As a product of the sports industry, sports tourism requires further management in order to be able to attract foreign and local tourists as consumers. This management must be well planned, will be able to have a positive impact on tourism development in Trenggalek Regency and will ultimately be able to encourage an increase in tourism. The development of sports tourism which is increasingly prospective in the future and the contribution of tourism to regional development. Apart from sports tourism within the tourist village, there are several tourism areas in Trenggalek Regency: Standup Paddle Board, Kayaking, Paragliding, Motorcycle Racing, Bicycle Racing, Beach Volleyball and many others.

Sports tourism brings many benefits to the people's economy. Through sports tourism, regions can promote according to their potential so that a good marketing effect appears to invite tourists and investors

in that direction. Sports tourism is proven to be able to build people's pride and confidence in their area. Sports tourism as a consolidation of infrastructure, through sports tourism events, to repair and build roads.

In the research that has been going on to obtain the information needed in this study, the primary research objects include: KONI Trenggalek Regency. As secondary research objects, namely members of the sports branch of the Trenggalek Regency KONI which have sport tourism destinations, including the Indonesian Rock Climbing Federation (FPTI), the Indonesian Aero Sport Federation (FASI), the Indonesian Cycling Association (ISSI) and the All Indonesian Athletics Association (PASI).). From the results of data collection at KONI Trenggalek Regency, the full results will be presented as follows:

The vision of the Trenggalek Regency KONI: "The realization of the Trenggalek Regency KONI as a solid and professional organization in developing a sports achievement coaching system towards Regional, National and International achievements".

KONI Trenggalek Regency Mission:

- a. Building solidarity with the management of the Trenggalek Regency KONI;
- b. Building harmonious synergy with the Trenggalek Regency Government, and the main sports branch organizations;
- c. Implement AD ART KONI in 2020;
- d. Build public awareness, state and private agencies so that they play a more active role in supporting the athlete achievement development program;
- e. Building harmonious cooperation with stakeholders of sports achievements and related parties in fostering sports achievements.
- f. Carry out a sports achievement development system for sports actors in a planned, sustainable and responsible manner.
- g. The purpose of the KONI Trenggalek Regency

- h. Realizing proud sports achievements, building character, raising the dignity and honor of the nation in the context of participating in strengthening, fostering national unity and integrity, and strengthening national resilience".
- i. The management of the KONI of Trenggalek Regency is 25 personnel divided from daily administrators and fields. The daily administrators include the general chairman, deputy chairman I, deputy chairman II, general secretary and deputy secretary, general treasurer and deputy secretary, internal auditor. While the fields include the field of achievement development, the field of activity planning and budgeting, the field of law and organization, the field of media and public relations. KONI Trenggalek Regency until the end of 2022 has 24 main members of the sports branch organization.
- j. In carrying out the authority, duties and responsibilities of the Trenggalek Regency KONI, it receives budget support from grants from the Trenggalek Regency Regional Government through the Trenggalek Regency Youth and Sports Education Office. The budget is managed in its use, namely for the secretariat of the Trenggalek Regency KONI, the programs of the Trenggalek Regency KONI and the main program of sports branch organizations. With the budget grants obtained, KONI Trenggalek Regency is trying to maximize the programs that have been planned.
 - a. From the results of interviews with the KONI of Trenggalek Regency, the main object of research during the interview, namely the Chairperson of the KONI of Trenggalek Regency, namely Mr. Nurhadi, S.Ag, M.Si, produced the following interview results:
 - b. The KONI of Trenggalek Regency has a program to improve athlete performance in sports. Not yet successful in achievement at the

Trenggalek Regency KONI the obstacles are: limited costs, too short time.

- c. KONI's future program will receive a sizable injection of funds in 2022, namely 1.5 billion which has been distributed to sports branch administrators to increase athlete performance.
- d. The Indonesian Aero Sport Federation (FASI) Paragliding some time ago held a national-level event, namely "NASIONAL PARAGLIDING CHAMPIONSHIP-XC CROSS COUNTRY 2022".
- e. The paragliding sport branch is one of the priority sports branches of the Trenggalek Regency Government.
- f. The Indonesian Rock Climbing Federation (FPTI) Rock climbing is now active again, by building several rock climbing spots including: the Sepikul cliff route, the Linggo cliff route and around the Menak Sopal stadium complex. For the achievements that can not say much..
- g. Sports branches in Trenggalek Regency are lacking to compete with sports branches owned by other districts/cities, currently KONI Trenggalek has 24 sports.
- h. There are 5 main sports in Trenggalek: chess, floor gymnastics, pencak silat, takraw, table tennis.
- i. KONI Trenggalek Regency directs to develop rare sports that are rarely owned by other districts/cities.
- j. Sports branches owned by KONI Trenggalek Regency which have sport tourism destinations, namely: the All Indonesian Athletics Association (PASI), the Indonesian Cycling Association (ISSI), the Indonesian Rock Climbing Federation (FPTI) and the Indonesian Aero Sport Federation (FASI).
- k. KONI of Trenggalek Regency always supports its connection with the existence of new sports or new

breakthroughs to develop sports achievements in Trenggalek Regency.

CONCLUSION

Based on the results of the research and discussion related to the evaluation of sport tourism policies in Trenggalek Regency, the researchers can conclude that the development of sport tourism in Trenggalek Regency is hampered due to the co-19 pandemic. Various events that were scheduled to be held were cancelled. Various infrastructures in sport tourism destinations in Trenggalek Regency are in the rehabilitation stage and some are hampered due to budget constraints. The sports tourism development program in Trenggalek Regency is still unclear because currently Trenggalek Regency is only focused on fostering outstanding athletes and limited human resources in managing sport tourism in Trenggalek Regency. Sports tourism brings many benefits to the community's economy. Through sport tourism, regions can promote according to their potential so that a good marketing effect appears to invite tourists and investors in that direction. Sports tourism has proven to be able to build community pride and trust in their area. Sports tourism as infrastructure strengthening, through sports tourism events, to repair and build roads. Therefore, the development of sports tourism in an area cannot be carried out alone by an agency, organization or group. Various elements must work together to unite the vision and mission to develop sport tourism in Trenggalek Regency.

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