

ANALYSIS OF USING FACEBOOK AS AN ASSIGNMENT MEDIUM FOR PRIVATE ENGLISH ONLINE CLASS

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Abstrak

Tujuan penelitian ini adalah : 1. Menemukan pilihan bagi guru dalam memberikan tugas untuk siswa menggunakan Facebook sebagai media penugasan. 2. Mendeskripsikan penggunaan Facebook sebagai media penugasan untuk kelas online. Peneliti menggunakan desain deskriptif kualitatif. Desain ini merupakan metode penelitian yang berlandaskan pada filosofi post positivisme yang biasa digunakan untuk mengkaji kondisi suatu objek yang natural, dimana peneliti berperan sebagai instrumen kunci dan melakukan deskripsi objektif tentang suatu situasi atau berdasarkan fakta. Hasil penelitian ini menjelaskan bahwa sebagian besar sekolah melakukan kelas online sejak pandemi, penggunaan gadget harus dilakukan, hal itu menyebabkan peningkatan penggunaan media sosial. Salah satunya adalah Facebook sebagai media sosial yang sudah dimiliki siswa sejak dulu. Maka peneliti tertarik untuk menganalisis media sosial khususnya Facebook di kelas online. Itu dimanfaatkan Facebook sebagai media penugasan. Dari langkah tersebut, guru menginstruksikan siswa untuk membuat teks prosedur dalam status Facebook dengan menambahkan beberapa gambar yang berhubungan dengan tema teks. Kemudian, siswa menandai guru dalam tugas tersebut. Ada beberapa langkah atau metode lain yang dapat digunakan dalam kelas online dengan memanfaatkan fitur-fitur Facebook. Analisis penelitian menggambarkan penggunaan E-learning atau media dari sekolah mereka masih dominan untuk digunakan. Hal ini didasarkan pada pilihan siswa dengan kecenderungan mereka untuk menggunakan aplikasi seperti Google classroom, PDF, zoom, dll. Namun, Facebook dapat menjadi pilihan untuk kelas online karena beberapa siswa tertarik untuk menggunakannya.

Kata kunci: Assignment media, Facebook, and online class

Abstract

This research objectives are : 1. To find option for the teacher into student's assignment in using Facebook as the assignment media. 2. To describe the use of Facebook as an assignment media for online class. The writer used descriptive qualitative design. This design is a research method based on the philosophy of post positivism which is commonly used to examine the condition of natural objects, where the researcher acts as a key instrument and performs an objective description of a situation or based on facts. Result of this research describes that majority of school do online class since pandemic, using of gadget have to do, it cause enhancement of using social media too. One of them is Facebook as social media. So, the researcher is interested to analyze social media especially Facebook in online class. That was utilized Facebook as assignment media. From the step, the teacher instruct students to make procedure text in status of Facebook with addition some of pictures related with the theme of text. Then, students tag the teacher in the assignment. There are some other steps or methods can be used in online class by utilizing of Facebook features. Analysis of the research describes E-learning or media from their school still dominant to be used. It based on choice of students with their tendency to use application such as Google classroom, PDF, zoom, etc. However, Facebook can be option to online class because some students have interest to use it.

Key words: Assignment media, Facebook, and online class

Introduction

Development of technology changes human life. According to Adib (in Ngafifi, 2011:254) culture and civilization in a nation is influenced by development of technology. The development refers to the changes of the aspects of the technology functions. In the past, technology used to facilitate daily life activity such as hunting, cooking, etc. Then, there are movement of functions those are utilization of technology into digital era for society which is a tendency for using technology massively. Attacking by digital era has entered into whole aspects of human life. The attack of digital era mostly make interactions between people in real society each other restricted by electronic devices. For example, there is a market place which facilitate all human needs, the thing can more flexible in actualization, people not necessary go to offline store and save the time. Transportation service also develop into digital era, calculate some services has operated such as online order ticket, online order taxi or the like, and other. That are positive progress in nation which the impact very ease human things. Overall, restriction from using electronic devices in interactions that gives the interaction to be unlimited. It's mean digital era offer facility to get connections everywhere and every time, the requirements to be obtained are internet network and the device. As well as the network can access information and communication.

However, there are debates about digital era can handle every affairs or not. One of the affairs is about education field. Parts of Indonesian's citizen claim using of technology just is support system to help learning process and administration process from vary education needs. Using of technology as main learning process is not recommended for students, parents, even school parties. The rejection was judged because when learning process depend on technology will reduce value of education, less of inner relationship between teacher and students make all parties show how they want education not only for cognitive students, more than that are affective, psychomotoric, and spiritual. So as, technology does not give the all.

Dewantara (in Musanna, 1962) states that education is effort to create good character of the student as implementation to reach nation goals. Dewantara claim task of the teacher are accompany, give affections and make a control for students. Good character is main goal inside of education up to nation goals can be reached. Theory about education by Kihajar Dewantara indicate that education are not about cognitive or psychomotor but there is spiritual value to reach nation goal. Discussion of relations between education and digital era that mix technology inside education become a debate for public.

Pandemic exist since November 2019. People does not make normal activity because some nations make a lockdown. The activity diverted to be online. Appearing many social media is prove that using online activity has develop as fast. Although, social media can not be said that they have specific functions or they just facility to enjoy part of smart phone. However, social media must can be alternative as problem solver from the pandemic's problem especially for education. The writer claims that Facebook is one of some applications which has interesting features and that application have to operated as learning tools to help education field during pandemic beside E-learning application.

Facebook is social media with some impressive features and most popular in the world. This application founded by Mark Zuckerberg on 2004. Cited by (tekno.kompas.com, 2020) total from Facebook user are 2.7 Billion which active every month. Facebook have many features such as live streaming or Facebook live, using tag, uploading photos and videos, giving some comments, sending file, fans page,

group, etc. The news feature is Facebook ads as business to create money. With those feature, Facebook can be allocated as media of teaching and learning in assessment option during pandemic. This research objectives are :

1. To find option for the teacher into student's assignment use Facebook as the assignment media.
2. To describe using of Facebook as an assignment media for online class

Research Method

Qualitative research had the literature about information phenomenon of study, and this needed more participants to explored it. A central phenomenon was the key concept, idea, or process studied in qualitative research. In qualitative research had a text database, the data analysis of text consist of divided it into groups of sentence, text segment, and the meaning of each group of sentence. In making a research there were approaches and steps were arranged on research design to collected, analyzed, and interpreted data. The writer used descriptive qualitative design. According to Sugiyono (2018) descriptive qualitative research is a research method based on the philosophy of postpositivism which is commonly used to examine the condition of natural objects, where the researcher acts as a key instrument and performs an objective description of a situation or based on facts. looked.

This research conducted in Limbangan, Pemalang, Cental Java. Time needed to conduct this research consist of this, Prepared research around three weeks ,Obtained data around two weeks and Reported the research around one month.

Data from this research were collected from technique of Analysis with the Instrument to got the data. The instrument was questionnaire to collected descriptive data. The questionnaire shared to respondent after they do assignment from researcher's instruction and the researcher will got data are needed in this research. For the place, researcher collected data in Limbangan, Pemalang, Central Java. Respondent form this research were students from senior high school.

Data collection for this research use questionnaire techniques. According to Sugiyono (2013:199) questionnaire is a data collection technique by giving questions or written statements to respondents to be answered. This research used mix questionnaire between opened and close questionnaire to get the data

There were three steps of qualitative data analysis such as data reduction, data display, and conclusion drawing and verification by Miles and Huberman theory.

1. Data Reduction

Data reduction was defined as the process of selecting and focusing on simplification, abstraction, and transformation of raw data arising from written notes in the field. During data collection, there was a reduction stage next (summarizing, coding, browsing themes, creating clusters, creating partitions, creating memos). This data reduction/transformation continued after the field research, until the final report ws complete arranged.

2. Data Display

Display was a format that presented information thematically to the reader. Miles and Huberman (1984) introduced two kinds of formats, namely: context charts and matrices. Qualitative research was usually focused on the words, actions of people that occurred in certain contexts. The context can be seen as an immediately relevant aspect of the situation in question, as well as a relevant aspect of the social system in which a

person functions (classroom, school, department, family, agency, local community), as an illustration can be read Miles and Huberman (1984:133).)

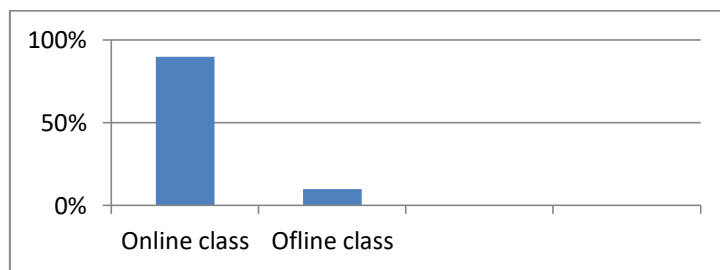
In this step the researcher tried to compiled relevant data so that it become information that can be concluded and has a certain meaning. The process can be done by displaying data, making connections between phenomena to interpret what actually happened and what needs to be followed up to achieve the research objectives. Good presentation of data was an important step towards achieving valid and reliable qualitative analysis.

3. Conclusion drawing and verification

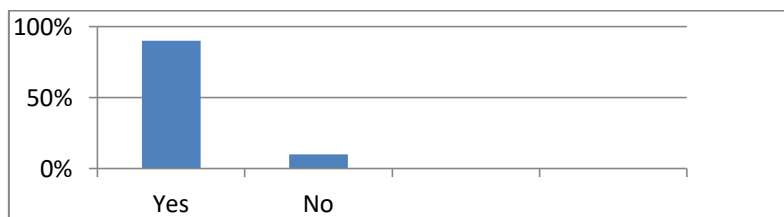
The next step was the stage of drawing conclusions based on the findings and verifying the data. As explained above that the initial conclusions put forward were still temporary and will changed if evidence was founded to supported the next stage of data collection. This process of obtaining evidence was known as data verification. If the conclusions put forward at the initial stage were supported by strong evidence in the sense that they were consistent with the conditions founde when the researcher returned to the field, the conclusions obtained are credible conclusions.

Research Findings and Discussions

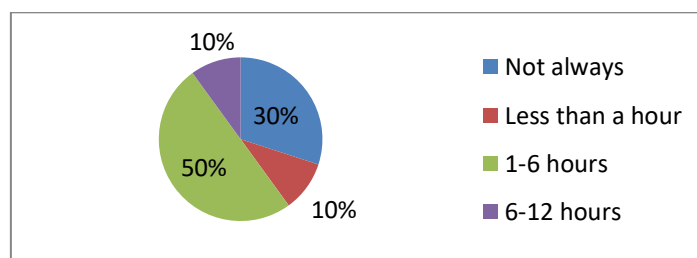
The students do online and offline class



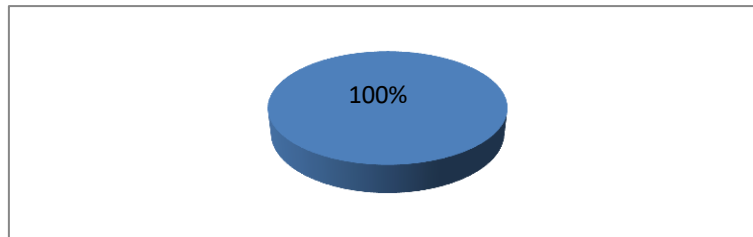
Enhancement of using social media during online class



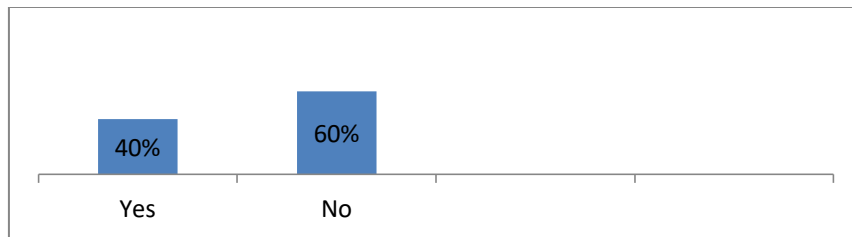
Average of Using of Social media in a day



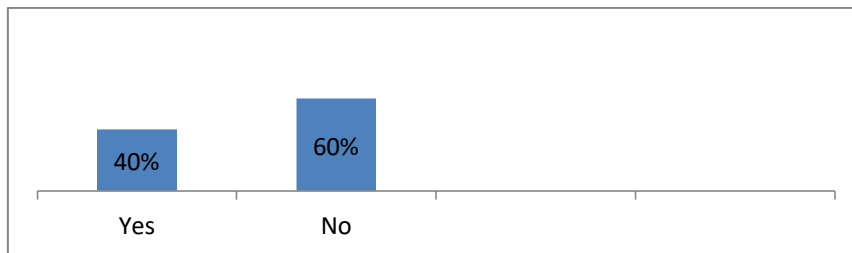
Students have Facebook account



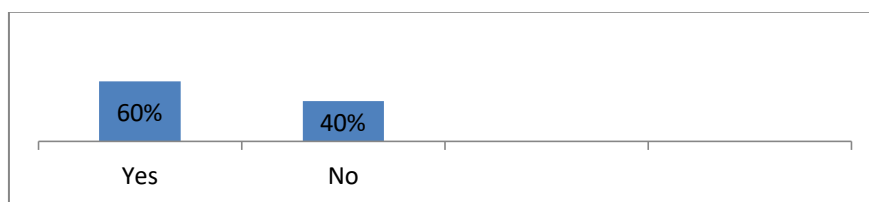
Interest of using social media as assignment media for online class



Students ready to do assignment in Facebook



Facebook features is support as assignment media for online class

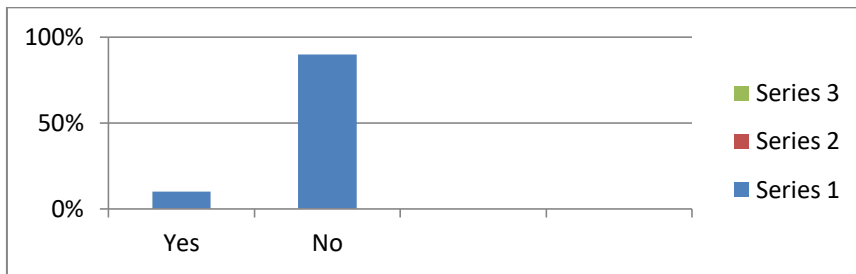


Facebook features that are known by students

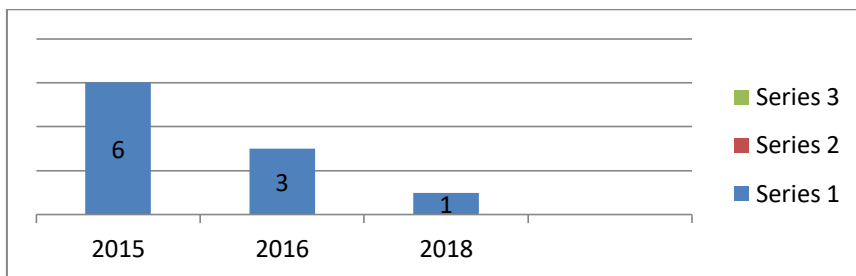
Facebook Features

1. Comment
2. Facebook friends, Facebook group, Facebook home, Facebook Live, Facebook stories, and Fans page
3. Market Place, Messenger, Newsfeed, and Posting picture or video

Difficulty in accessing Facebook



Average of first opening Facebook account from students



Media which used in their school for online class

- Media
- Google classroom
- Google meet
- Facebook
- Microsoft team
- PDF file
- Whasapp
- Zoom

Difficulty in access the media

1. Internet quota
2. Signal of internet network

Using Facebook or media from school to online class?

No	Media	Percentage
1.	Facebook	0%
2.	Media from school	100%

Some opinions after using Facebook as assignment media for online class

1. Interesting
2. It is not effective
3. In using Facebook have to make more effort to increase the quality of learning
4. Facebook features make the leaning easier

5. Facebook can help the learning

Conclusion

Majority of school do online class since pandemic, using of gadget have to do, it cause enhancement of using social media too. One of them is Facebook as social media that students have long time ago. So, the researcher is interested to analyze social media especially Facebook in online class. Preparation to conduct Facebook has planned with steps. That was utilized Facebook as assignment media. From the step, researcher as the teacher instruct students to make procedure text in status of Facebook with addition some of pictures related with the theme of text. Then, students tag the teacher in the assignment. There are some steps or methods can be used in online class by utilizing of Facebook features. Analysis of the research describes E-learning or media from their school still dominant to be used. It based on choice of students with their tendency to use application such as Google classroom, PDF, zoom, etc. However, Facebook can be option to online class because some students have interest to use it.

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