

DEVELOPING E-NOVEL AS WRITING TEACHING MATERIAL OF NARRATIVE TEXT

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Abstrak

Dalam proses belajar mengajar tidak lepas dari materi pembelajaran, peneliti mengembangkan e-novel sebagai materi pembelajaran dalam teks naratif yang dapat diakses melalui internet. Novel merupakan salah satu bentuk karya sastra, cerita dalam novel merupakan karya imajinasi yang membahas masalah seseorang atau tokoh. Tujuan penelitian ini adalah untuk mengetahui perlunya pengembangan e-novel sebagai bahan ajar teks naratif dan menjelaskan perkembangan e-novel sebagai bahan ajar teks naratif. Penelitian yang dilakukan oleh peneliti adalah Research and Development (R&D). Metode penelitian R&D merupakan metode penelitian yang digunakan untuk membuat suatu produk yang akan diuji apakah produk tersebut dapat digunakan atau tidak. Hasil penelitian ini siswa membutuhkan e-novel sebagai bahan pembelajaran karena dapat membantu siswa mendapatkan ide untuk menulis teks naratif, hal ini dapat dibuktikan dengan data dari siswa yang memilih 45% untuk setuju dan 25% untuk sangat setuju, sedangkan 30% lainnya memilih netral. Materi pembelajaran menulis teks naratif melalui e-novel validator memberikan penilaian Sangat Baik dan materi pembelajaran menulis teks melalui validator e-novel memberikan penilaian bahwa e-novel dapat digunakan dengan sedikit revisi. Dengan data tersebut, peneliti mengembangkan e-novel sebagai bahan pembelajaran yang dapat digunakan dalam pembelajaran menulis untuk konteks profesional, khususnya dalam teks naratif.

Kata kunci: pengembangan, materi pembelajaran, narrative teks.

Abstract

In the teaching learning process, it cannot be separated from learning materials, researcher develop e-novel as learning materials in narrative text that can be accessed via the internet. Novel is a form of literary work, the story in the novel is a work of imagination that discusses the problem of a person or character. The objectives of this research were to investigate the need of developing e-novel as teaching material of narrative text and to explain the development of e-novel as teaching material of narrative text. The research taken by the researcher is Research and Development (R&D). The R&D research method it is a research method which is used to make a product that will be tested whether the product can be used or not. The result of this study is that students need e-novels as learning materials because they can help students to get ideas for writing narrative texts, it can be proven by data from students who chose 45% to agree and 25% to strongly agree, while the other 30% chose neutral. Learning material for writing narrative text through e-novel validator gives an assessment of Very Good and learning material for writing text through e-novel validator provides an assessment that e-novel can be used with minor revisions. With this data, the researcher developed an e-novel as a learning material that can be used in learning writing for professional context, especially in narrative text.

Keywords: developing, learning material, narrative text.

Introduction

Novel is a form of literary work, the story in the novel is a work of imagination that discusses the problem of a person or character. The story in the novel begins with the problems experienced by a person or character. Novel have stories that are more complicated and broad than short stories. Novel have many genres including horror, mystery, comedy, romance and history. Novel comes from the word novella, which in German is called novelle and novel in English, and entered Indonesia. In general, novel

means small new items, which are then interpreted as short stories in the form of prose (Nugiyantoro, 2010).

The main purpose of learning technology is to solve learning problems or facilitate learning activities. Learning technology is software in the form of systematic ways of solving learning problems that are increasingly sophisticated and have a broad place in education (Suparman & Zuhairi, 2004: 345-346).

Even though in this digital era, teaching materials are still important in the learning process, teaching materials are usually prepared by teachers before starting learning. Teaching materials are all forms of material used to assist teachers / instructors in carrying out teaching and learning activities. The material in question can be written or unwritten material (Majid, 2006).

One of the teaching materials is how to write something such as writing text. Writing is one of the four language skills besides listening, speaking and reading in language teaching. Writing can be defined as a process of transforming thought into written language (Tiwari, 2005:120).

In other words, writing is the process of expressing ideas, thinking or feeling in words on the piece of paper. In the process of writing, the student need to have enough ideas, organize them well and express them in appropriate style. Nunan (2003:88) states that writing is the mental work of inventing ideas, thinking how about to express them, and organizing them into statment and paragraphs that will be clear to reader.

In writing, there are various types of text including descriptive, recount, report and narrative. There is a type of text that is popular among students, namely narrative, because narrative is a text that contains a fictional story. Ayres (2008) states that narrative text are a form of discourse that has been fixed by writing. Narrative text is a type of text in the form of an imaginary story, fabricated true story, or fairy tale. Narrative text is preferred because there are many interesting stories for students. Therefore, it raises an idea of developing digital teaching materials using e-novels that contain narrative text in them, with that students will be interested in learning narrative text through e-novels. Before it is developed, the researcher is going to do need analysis whether a novel is needed to be developed as teaching material of narrative text.

In relation to the background of the study that had been presented before, the objectives of this study are formulated as follows to investigate the need of developing e-novel as teaching material of narrative text, to explain the development of e-novel as teaching material of narrative text.

Research Method

The research that was conducted by the writer is a type of research development or Research and Development (R&D). According to Sugiyono (2011: 333), the R&D research method is a research method which is used to make a product that will be tested whether the product can be used or not. Sukmadinata (2009: 164) stated that R&D research is a process for obtaining new work or developing existing products, for which the product can be held responsible by the manufacturer.

R&D research in education is a process used to develop and determine the validity of a product. Therefore, the research and development that the writer conducted is developing a product in the form of a novel as a teaching material for writing skills courses then validate the novel product.

The subject of this research was the second semester students who take the Writing for Professional Context course at Pekalongan University. The researcher used a questionnaire to get responses or comments or opinions through the google form and google meet, besides that the researcher also had two validator to do this research. This development stage goes through several stages: research and information collecting, planning, develop preliminary from of product, preliminary field testing, main product revision, main field testing.

There are many researchers that have conducted in this research. First, research has been conducted by Ulya (2019). She conducted a research entitled "*Penerapan Teknologi Informasi Berbasis Media Sosial Pada Pembelajaran Writing For Professional Context*" in which discusses Social Media can be used in the learning process. Given that the generation of revolution Industry 4.0 pays close attention to all activities related to digital, the process course assignments need to be adapted to their era. The relevance of this research was the use of technology as a medium of learning in modern times, while for differences of this research was the use of social media as a medium of learning and e-novels. Second, research has been conducted by Wafa (2019). She conducted a research entitled "*Developing Material to Teach Narrative Text through Powtoon Application to the Second Grade Of MAN 2 Kudus in the Academic Year of 2017/2018*" focus material of this research is one kind of genre-based writing, it is narrative text. The relevance of these two writings is that both use writing on narrative text and for the difference is the object of research, she used Powtoon in conducting the research, meanwhile the writer uses e-novels.

Finding and Discussion

The development and research that has been carried out by researcher on English Language Education students produced e-novel products as narrative text learning materials that have been distributed to students on Wednesday, June 16, 2021. The e-novel products that was made are in accordance with the contents and materials of narrative text. Before making the product, the researcher also distributed questionnaires to students about narrative text material that would be used as learning material in the form of an e-novel in learning writing for professional context subjects. Questionnaires were distributed to students in the second semester of English education on May 25, 2021. The number of respondents in this study amounted to 20 students and the result of the analysis as follows.

From the questionnaires distributed to respondents, there were 8 questions that contains the attitudes, motivation, and relevance of students to learning material in learning writing for professional context, especially on the narrative text material provided. In the first question, the results can be seen as follows:

The students really enjoy learning writing for professional context. As many as 60% indicated that they agreed with the statement above, the other 25% strongly agreed, while the remaining 15% preferred to be neutral in enjoying the learning. With a high number of interests in participating in writing for professional context learning, researcher can develop E-Novel based learning material products on narrative text material in writing for professional context classes

Based on the results of the data above, most students really like the way lecturer teaches writing subject in class. From the percentage above, 25% strongly agree and 60% agree with the way the lecturer teaches in the classroom, while 15% show a neutral attitude towards the statement. This also shows that students' understanding of

writing learning was quite good because they know how their lecturer teaches writing learning materials.

As many as 10% of students strongly agree in understanding the material given by the lecturer when teaching in class, while 60% of students agree, another 30% take a neutral stance with the statement. It showed that the lecturer taught writing for professional context well, here the researcher would provide learning material in addition to understand writing material, especially in narrative text.

From the statement above, as many as 65% of students agree that they understand the narrative text material, 15% are neutral and 20% of student strongly agree with the question. Therefore, from these findings, researcher can develop narrative text material with e-novel as learning material in writing for professional context classes.

A statement about how much student motivation was in learning narrative text material. As much as 10% were highly motivated and 60% were motivated in learning narrative text, while the rest take a neutral attitude as much as 30%. From these data, it can be concluded that all students were motivated to learn narrative text material so that it strengthens researcher to develop research in the form of narrative text material.

Based on the statement above, the researcher wanted to know how important narrative text material was for students. From the results of the questionnaire, it shows that 20% of students strongly agree and 50% of students agree about the importance of narrative text material in learning to write. While 30% of students took a neutral stance regarding the statement. According to researcher, narrative text is very important to study because it can increase students' imagination so that it can improve the performance of the right brain and can improve student memory by using the right brain.

There is a statement regarding student interest to read to get ideas in written narrative text. From these data, it shows that 25% of students strongly agree to read references to get ideas and 45% of students agree, and 30% are neutral on the statement. This allows researcher to create learning material in the form of e-novel to support students in getting idea.

In the statement above, the researcher wanted to find out how many students usually read novel, as a reference for researcher in developing e-novel as writing learning material. From the findings of the questionnaires which have been distributed, 30% strongly agree to read novel and 55% agree too, while the other 15% of respondents take a neutral attitude. Therefore, with the high interest in reading novel, the researcher made e-novel as an alternative material of narrative text.

From the analysis of statements in the questionnaire above, it could be concluded that there were many references for researcher to conduct research and development of E-Novel on narrative text. The findings show that students need an alternative material to learn narrative text and one of them is using learning material in the form of novel which in this case the researcher uses the e-novel for the alternative material. Then, from the results of the questionnaire, researcher have followed up by making an e-novel as the first prototype and it was shared to the students. Next, the trial phase was done, and the researcher carried out the data collection process in the form of responses and validation related to the e-novel that was made and then revised by the researcher.

Learning material for writing narrative text through e-novel validator gives an assessment of Very Good and learning material for writing text through e-novel validator provides an assessment that e-novel can be used with minor revisions. With

this data, the researcher developed an e-novel as a learning material that can be used in learning writing for professional context, especially in narrative text.

Conclusion

Based on the results of the research that has been done, it can be concluded that the development of e-novel as writing teaching material of narrative text in the writing for professional context class is a new thing and becomes an alternative for lecturers to be used as learning material. In addition, the responses shown by students were also very good in appreciating the use of e-novel in narrative text learning. They provide constructive suggestions, hence in the future learning material can be developed, especially in learning writing for a professional context. For other researchers, this research has limited time and energy in developing e-novel as writing teaching material of narrative text and the testing stages are not perfect. Therefore, it is hoped that it can be continued with a wider sample trial and adapted to other materials.

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