

## THE ASPECT OF PATRIARCHAL CULTURE PRESENTED IN HIDDEN FIGURES'S MOVIE

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### Abstrak

Budaya patriarki masih sering kita jumpai hingga sekarang. Kita sering menemukan budaya patriarki disetiap aspek kehidupan. Terdapat beberapa macam budaya patriarki seperti fisik, seksual, verbal dan non-verbal. Penelitian ini bertujuan untuk mendeskripsikan aspek budaya patriarki dalam film Hidden Figures. Peneliti menggunakan desain penelitian kualitatif pada penelitian ini. Sumber data primer diambil dari film Hidden Figures. Sumber data sekunder dari penelitian ini adalah buku-buku, jurnal online, skripsi, makalah penelitian yang berkaitan dengan penelitian ini. Teknik pengumpulan data yang penulis gunakan dalam penelitian ini adalah studi pustaka. Data yang digunakan berupa ucapan yang ada dalam film Hidden Figures. Untuk menganalisis film Hidden Figures, peneliti menggunakan pendekatan studi feminis. Berdasarkan hasil penelitian, peneliti menemukan bahwa ada dua aspek budaya patriarki yang muncul sebagai budaya patriarki dari film Hidden Figures, yaitu aspek sosial dan aspek pendidikan.

Kata kunci: budaya patriarki, feminis, film Hidden Figures

### Abstract

Patriarchal culture is still exist untill now. We can found patriarchal culture in every aspect of life. There are many kinds of patriarchal cultures such as physical, sexual, verbal and non-verbal. The aim of this research was to describe the aspect of patriarchal culture in the Hidden Figures's Movie. The researcher used descriptive qualitative research as the design of this research. The primary data source was taken from the the Hidden Figures's Movie. The secondary data sources were books, online journals, theses, research papers related to this research. The technique of data collection which the researcher used in this study was library research. The data was "the utterance" from Hidden Figures's Movie. To analyze the Hidden Figures's Movie, the researcher used a feminist study approach. Based on the result, the researcher found that there were two aspects that could be presented as patriarchal culture from the Hidden Figures's Movie, they were social aspect and education aspect.

Keywords: patriarchal culture, feminist, the Hidden Figures's Movie

### Introduction

As we know, patriarchal culture is still exist untill now. We can found patriarchal culture in every aspect of life. Patriarchy tends to be defined as a system that is defined as a man (father). Men have the power to determine, this system is considered normal because it is aligned with the division of labor based on sex (Muniarti, 2004: 80). Patriarchal described as general structure in which men have power over women. Power is related to privilege. In a system in which men have some levels of privilege to which women are not entitled. There are many kinds of patriarchal cultures such as physical, sexual, verbal and non-verbal.

Basically, movie is a description of human daily life. The messages contained in the movie are mostly lifted from the reality of social life that exists in society. In fact, sometimes movie is used as a medium for social criticism. From a film we can also observe the existence of a patriarchal culture, a system in society more generally to call men's power, the power relationship with what men dominate women, and to mention

a system that keeps women controlled in various ways (Bhasin, 1996: 1). One of movie that tells about patriarchal culture is *Hidden Figures*. *Hidden Figures* is a biographical drama based on the true story behind the success of NASA's first mission to space race. This movie tells about three black women who capable in mathematic who can help NASA.

There are many researchers that have conducted in analyzing *Hidden Figures's* Movie. First, Study by Barli from Universitas Mulawarman entitled "*Women Portrayal In Patriarchal Society Through Female Main Characters In Beowulf Film*" The results of the research showed that patriarchy system and its four elements such as male dominance, male identification, male centeredness, and obsession with control are promoted in the society which is portrayed in *Beowulf* film. Second, Delatsuti (2017) in her research entitled "*The Representation of Female Character as Black Feminist in Hidden Figures*". In her research, she focused to analyze the characters' consciousnessraising and relationship with other black women as well. It emerges that the African-American female characters also have the characteristics and the thought of black feminist that arised to opposing actions. In conclusion, the representation of black feminist by the characters led to the development of black women's orientation and African-American women empowerment which result to the improving life of the characters.

## Research Method

The type of this research was descriptive qualitative resesach. According to Sugiyono (20019:15) qualitative research is a research to investigate, discover, describe, and explain the quality or idiosyncrasy of social influence taht can't be explained, measured, or illustrated through a quantitative research. The object of the study is *Hidden Figures's* Movie. There were two types of data sources which are needed to conduct this research, they were primary data source and secondary data source. The primary data source was taken from the *Hidden Figures's* Movie while secondary data sources from this study were books are related to this study, online journals, theses, research papers related to this research. The data was taken from "the utterance" from *Hidden Figures's* Movie. In order to analyze *Hidden Figures's* Movie, the researcher used a feminist study approach and applied it using descriptive analysis which concerns to make some interpretation of dealing with the film. In analyzing the data, the researcher applied procedures as follows : watching *Hidden Figures's* Movie, reading the script, identifying the patriarchal culture found in *Hidden Figures's* Movie, displaying and interpreting data, and also drawing the conclusion.

## Finding and Discussion

Based on this research, the researcher found the result presented through the following table :

Table 1. The Result of Patriarchal Culture found ih *Hidden Figures's* Movie

No.	Aspects	Utterance
1.	Social	<ol style="list-style-type: none"> <li>1. "Yes. Well, the official word is: no. They're not assignin' a permanent supervisor to the Colored Group."</li> <li>2. For the briefest moment, everyone seems to be looking at the black woman who just entered their world. But it's just a passing moment, there's far</li> </ol>

		<p><i>too much to do.</i></p> <p>3. <i>A voice over the PA shocks her: "No shoe is worth your life."</i></p>
2.	Education	<p>1. <i>"Now you want to be an engineer? A female engineer. We're Negro, baby. Ain't no such thing. Understand it."</i></p> <p>2. <i>"NASA doesn't commission females for the Engineer Trainin' Program."</i></p>

Based on the above table, the aspects of patriarchal culture in *Hidden Figures's* movie were 3 utterances were identified in social aspect, 2 utterances were education aspect.

### Patriachal Culture Presented in the *Hidden Figures's* Movie

#### a. Social aspect

One of aspect that be presented as patriarchal culture in the *Hidden Figures's* Movie is social aspect. Social aspect is the result of human relations activities with their surroundings. Women should be free in life and not overshadowed by men in life. Women and men were equal in every aspects including in social aspect. In that movie. Women, especially black women, prohibited from participating in activities within NASA. Even though they were actually able to follow or solve problems that occurred within NASA.

It can be seen in this movie when Dorothy asked Ms. Mitchell about her job. All this time, she was a temporary supervisor replacing Mrs. Jensen who was sick for more than a year. She asked if she could take over as permanent supervisor. However, firmly Ms. Mithcell replied that Dorothy couldn't do the job just because she was a black women's group. The accident can be clearly in the following part :

Dorothy : *"Mrs. Mitchell... if I could.... My application for supervisor, ma'am. Was wondering if they're still considering me for that position."*

Ny. Mitchell : *"Yes. Well, the official word is: no. They're not assignin' a permanent supervisor to the Colored Group."*

The other event that can be presented as a patriarchal culture in sosial aspect is when Katherine was appointed to the computing group for the first time. Everyone in the room looked at Katherine with underestimate view if she could do the job because there were only men in the room. We can seen the accident from this following part:

*For the briefest moment, everyone seems to be looking at the black woman who just entered their world. But it's just a passing moment, there's far too much to do. Engineer Sam Turner hands Katherine a trash can.*

Sam Turner : *" This wasn't emptied last night."*

Katherine : *"I'm sorry. I'm not...."*

*He's gone before she can explain.*

Patriarchal culture in sosial aspect also affected when Marry first entered the engineering department. Everyone looked at her weird and also petty. It can be seen in the following part of the movie :

Chief Wind Tunnel Engineer: Karl Zielinski, 50s, Polish Jew, stares down from the glass control booth. He sees Mary struggling with the shoe. The wind picks up. Mary's in a state. Fighting with the shoe.  
A voice over the PA shocks her: "No shoe is worth your life."

From the part of the movie above, we can see that Everyone who worked at NASA didn't believe that women can do the same jobs as men. They underestimated women, especially black women.

#### b. Education aspect

Education aspect became the other patriarchal culture presented in *Hidden Figures's Movie*. In terms of gender equality, women can get the same education as men.

We can see the patriarchal culture is reflected in educational aspect in *Hidden Figures's Movie* when Mary asked her husband's permission to become a technician. But her husband forbade it because it's impossible for a woman to become a technician. It can be seen in the following part of the film :

Levi Jackson : "Now you want to be an engineer? A female engineer. We're Negro, baby. Ain't no such thing. Understand it."  
Mary : "It's not like that there, Levi."

Mary's struggle to get the same education started when she had to go to the court office. They think that women can't become technicians even though they have the same knowledge. It can be seen clearly from this that equality between men and women doesn't exist yet.

Ny. Mitchell : "NASA doesn't commission females for the Engineer Trainin' Program."  
Mary : "That position is open to any qualified applicant."  
Ny. Mitchell : "Right. 'Cept you don't have the educational requirements."  
Mary : "I have a Bachelors Degree in Mathematics and Physical Sciences. Same degree as most engineers 'round here."

To become a technician is not easy, Mary must follow a class at Hampton High School which is actually devoted to white people. So she had to fight for it by demanding to the court to get a certificate that she can take the class.

#### Conclusion

The researcher analyzed the patriarchal culture reflected in *Hidden Figures's Movie* in feminist perspective. Based on discussion in the preview chapter, it can be concluded that the researcher found several conclusions in this research.

The researcher found that there were two aspects that can be presented as patriarchal culture from *Hidden Figures's Movie*. They were social aspect and education aspect. In that movie. Women, especially black women, prohibited from participating in activities within NASA. Even though they were actually able to follow or solve problems that occurred within NASA. And also in terms of gender equality, women can get the same education as men.

In addition, the researcher want to give suggestions for this research such as *Hidden Figures's* Movie is a good film because there are many values for the readers and the researcher hopes that this research will be useful for the readers or the other researchers.

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