



## **THE EFFECTIVENESS OF WATCHING YOUTUBE PODCAST MEDIA TO IMPROVE STUDENT SPEAKING SKILL**

(An Experimental Study of 2nd Grade Students in Islamic Senior High School Pekalongan)

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### **Abstract**

You Tube is an online video sharing and social media platform that is often used by people around the world. Podcast is one of segment in You Tube that contains conversation between people, who try to inform listener and also can be access all demand. With this podcast content, people tend to prefer dig up various information from the podcast videos they watch, basically people tend to prefer to listen to find out information than read. This can be a positive impact for the learning process of students using these media and create new colors in education. This Research is conducted by the assumption that You Tube podcast can be improve speaking skill for High School student in Indonesia (Focused on 2<sup>nd</sup> Grade Student in Islamic Senior High School Pekalongan). The research taking time on June 2023 until it represented. The researchers used quantitative methodological approach, positivistic, and experimental guide to collect the data from the source.

**Keywords: You Tube, Podcast, Speaking Skill, Quantitative, Experimental**

### **INTRODUCTION**

You Tube contains a variety of interesting content, ranging from educational content to entertainment. One of the content is podcast. Podcast is going viral around the world. Many content creators and influencers create podcast content that is neatly packaged and interesting to watch. The researchers concluded that You Tube is a page that utilizes the web to run its highlights, with You Tube, a client can post or display footage or movement so that it can be seen and appreciated by many people.

The increasingly sophisticated era makes many new learning media more flexible in order to further

facilitate the teaching and learning process in this modern era, and podcasts can be one of the effective learning media in this modern era, podcast can improve learning outcomes on several materials, one of which is the ability to speak in English student increase after being given podcast media (Samad, Ahmad & Diana, 2017:97). This can be a positive impact for the learning process of students using these media and create new colors in education, because its use is more flexible and easily accessible to anyone and anywhere. The researchers concluded that learning media is two syllables combined into one namely learning and media, learning is concluded by researchers is the process of understanding, knowing, behaving,



skills, values and the preferences that are new after someone finds learning. Media can be concluded by the researcher as a tool or means of communication of any kind with the example of television, newspapers, You Tube, and other as his.

Podcast can be a new thing in learning media that improve students' speaking skills because it is a trend and much in demand by teenagers, therefore the researchers will conduct the research entitled The Effectiveness of Watching You Tube Podcast Media in English to Improve Student Speaking Skills. The researchers hope that the result of this research can be useful to help the teaching process of learning English, especially for learning speaking.

## RESEARCH METHOD

This study was classified into quantitative research. According to Sugiyono (2018:13) quantitative data is a research method based on positivistic (concrete data), research data in the form of numbers that was measured using statistics as a calculation test tool, related to the problem under study to produce a conclusion. To be more specific, in this research the researchers used experimental research. According to Sugiyono (2012:107), experimental research can be interpreted as a research method used to find the effect of certain treatments on others under controlled conditions. The researchers examined the effectiveness of watching YouTube podcast media in English to improve student speaking skills.

According to Creswell in the Hidayah thesis (2023), the main purpose of designing experiments is to provide better results or improvements in results that can increase other variations that can negatively affect the results. The researchers started the study by dividing it into 2 classes, namely control class and experiment class. Both classes began with a pre-test to collect information on students' speaking skills by conducting an English interview with a podcast theme. After the pre-test

was completed, the researchers gave a video podcast to the students' in the experiment class and the researchers gave the students' the opportunity to view the podcast once a day for one week. In the control class after completing the pre-test, the researcher only provide conventional treatment on students.

Then the post-test was held by the researchers to collect data information related to students' speaking skills after watching the podcast provided by the researchers. Post-test was carried out the same as pre-test by using interview techniques from the researchers. After getting the post-test result from the control class and the experiment class, the results were collected and compared by the researchers. This researchers used interview techniques, the researcher wanted to examine the effectiveness of watching YouTube podcast in English to improve students speaking skills, interview techniques were considered able to examine the process of improving students.

## FINDING(S) AND DISCUSSION

The researchers began the study by beginning with a pre-test, the questions on the pre-test as follows.

1. What do you know about podcast in You Tube?
2. Who is famous podcaster that you know in You Tube?
3. Do you agree with statement that is podcast can improve speaking skill?
4. How do you prepare yourself before watching You Tube podcast?

From the four questions above, the researcher found answers that can be said not much different from each student. The researcher displayed all the answers pre-test from the students below.

Pre-test experiment class



The researchers conducted pre-test interviews with 10 participants from the experimental class to assess their English speaking abilities and opinions on the effectiveness of watching YouTube podcasts in improving speaking skills. Participants varied in their English proficiency, with some displaying hesitancy while others answered confidently. Despite differences, the majority of participants agreed that watching YouTube podcasts could enhance their speaking skills. Notably, the researcher observed instances of participants providing brief and concise answers. The overall conclusion from the pre-test phase suggested a positive inclination among the experimental class towards the potential benefits of using YouTube podcasts for improving English speaking abilities.

The researchers also measured students' speaking ability from level of speaking, word articulation, vocabulary knowledge, confidence while speaking. The results are in the table below.

P = Participant.

Q1 = Level of speaking.

Q2 = Word articulation.

Q3 = Vocabulary knowledge

Q4 = Confidence while speaking

0 = Bad.

1 = Usual.

2 = Good.

3 = Excellent.

Result.

1-3 = Bad.

4-6 = Normal.

7-9 = Good.

10 -12 = excellent.

No	P	P	P	P	P	P	P	P	P	P
	1	2	3	4	5	6	7	8	9	10
Q1	1	0	1	1	0	1	0	1	0	1
Q2	2	1	0	1	0	0	0	1	0	1
Q3	2	1	1	1	0	1	1	1	1	1
Q4	1	0	1	2	1	1	2	2	1	2
Re Su lt	6	2	3	5	1	3	3	5	2	5

Figure 1.Result pre-test experimental class

After collecting all the pretest scores from the experimental class, the researchers concluded that the participants' level of speaking was on average at normal and bad levels. In essence, the results were not exceeded at normal level



### Pre-test control class

The researchers conducted a pre-test with 10 participants in the control class to assess their knowledge of podcasts and their opinions on the impact of watching YouTube podcasts in English on speaking skills. Participants exhibited varying levels of English proficiency, with some providing clear and concise answers while others struggled to articulate their thoughts. The majority of participants acknowledged the potential benefits of watching YouTube podcasts in improving speaking skills. Interestingly, participants mentioned popular podcasters such as Deddy Corbuzier, Ria Ricis, and Praz Teguh. The common practice before watching podcasts included preparing internet access and mobile phones. The overall conclusion from the control class pre-test indicated a general understanding of podcasts and a positive inclination towards the idea that watching them in English could enhance speaking skills.

No	P	P	P	P	P	P	P	P	P	P
	1	2	3	4	5	6	7	8	9	10
Q1	1	1	2	1	1	2	1	1	1	1
Q2	0	1	1	0	0	1	0	2	1	0
Q3	0	1	0	0	0	1	1	1	1	0
Q4	1	1	1	0	1	1	1	1	1	0
Re Su lt	2	4	4	1	2	5	3	5	4	1

Figure 2.Result pre-test control class

After the researchers obtained the results of the pretest, the researchers continued by watching You Tube podcast content for the experimental class, a video entitled "Learn English Podcast:

How to Learn Faster with Microlearning (Examples Included)" in the channel To Fluency, and the control classes continued with the conventional methods of the existing school teachers.

Watching You Tube in the experimental class was given time for one week, then the control class underwent conventional methods once a week. After going through what has been ruled by the researcher, the researchers conducted a post test on all students with 6 questions below.

1. What is the main message that you captured from this podcast?
2. Are you interested to watch podcast in You Tube? Why?
3. Is there a part of podcast that made you want to seek more information?
4. How is this podcast relevant to your own experiences or life?
5. How would you recommend this podcast to other?
6. Do you feel that watching podcast can help you improve your speaking skills?

Of the six post-test questions above, the researchers get answers from the control class and experimental class.

### Control class

The post-test in the control class revealed diverse responses among participants regarding their views on watching English podcasts and its impact on speaking skills. Some participants expressed interest and believed in the potential improvement of speaking skills through podcast consumption. However, a significant number of participants in the control class either couldn't answer specific questions or were skeptical about the effectiveness of watching podcasts in enhancing their speaking abilities. The overall conclusion suggested a varied perception within the control class, with



some participants acknowledging the potential benefits and others expressing reservations about the correlation between watching English podcasts and improving speaking skills.

No	P	P	P	P	P	P	P	P	P	P
	1	2	3	4	5	6	7	8	9	10
Q1	1	1	2	1	1	2	1	1	1	1
Q2	0	1	1	0	0	1	0	2	1	0
Q3	0	1	0	0	0	1	1	1	1	0
Q4	1	1	1	0	1	1	1	1	1	0
Re Su lt	2	4	4	1	2	5	3	5	4	1

Figure 3.Result post-test control class

After collecting all the post-test scores from the control class, the researchers concluded that there was no change in the students' speaking ability scores.

#### Experimental class

Participants in the experimental group provided diverse responses regarding their perceptions and interests in watching English podcasts on YouTube. While some participants expressed enthusiasm, seeing it as a valuable tool to enhance English-speaking skills and gain relevant information, others were less interested due to the perceived long duration of podcasts or a lack of connection to their lives. Despite varying levels of interest, a majority of participants believed that watching YouTube podcasts in English had the potential to improve their speaking skills. Notably, participants commonly mentioned the practice of sharing podcast links as part of their engagement with the content. Overall, the findings suggest a mix of perspectives on the benefits and appeal of

English podcasts among the participants in the experimental group.

No	P	P	P	P	P	P	P	P	P	P
	1	2	3	4	5	6	7	8	9	10
Q1	2	1	1	2	1	2	1	1	1	1
Q2	2	1	1	1	1	0	0	1	0	1
Q3	2	1	1	1	0	1	1	1	1	1
Q4	3	1	1	2	2	2	2	2	1	2
Re Su lt	9	4	4	6	4	5	4	5	3	5

Figure 4.Result post-test experimental class

The above is the answer and result of all students from the control class and the experimental class, and the researchers analyzed that there was a change in the experimental class after watching You Tube which made the researcher decided that by watching You Tube podcasts were able to improve students' speaking skills.

## CONCLUSION

The researchers conducted a study in an Islamic high school with 20 students in the 2nd grade, divided into control and experimental classes. The research aimed to assess the effectiveness of watching YouTube podcasts in English to improve students' speaking skills. The results indicated a noticeable improvement in the speaking ability of students in the experimental class, attributed to the exposure to new vocabulary in podcast conversations, boosting their confidence.

Despite the positive outcomes, the research encountered challenges, with some randomly selected students displaying a lack of



enthusiasm, potentially influenced by busy schedules and environmental factors, including distractions from peers. However, the researcher's high teaching spirit and effective strategies managed to capture students' attention and facilitate a successful implementation of the research.

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